



Vivobook S14

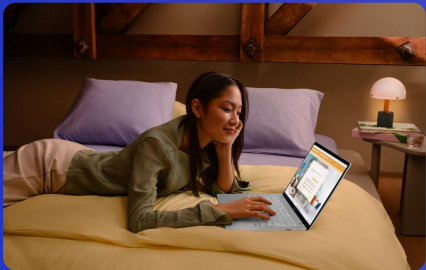
High Performance Laptop with
Intelligent Design

S3407
Training material

1 Second Slogan

High Performance Laptop with Intelligent Design

10 Second
KSP



All day battery life with 70Wh
battery capacity



Stylish 15,9mmThin and 1,4kg
Light with Minimalist Design



High Performance with The
Latest Gen CPU

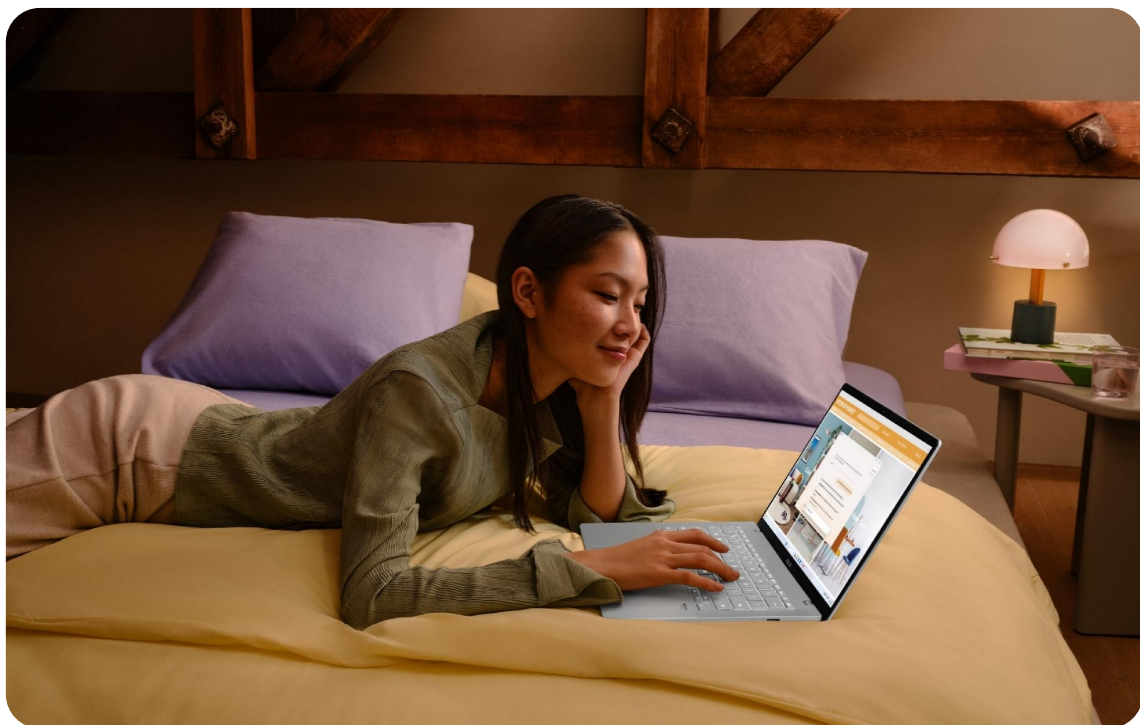
1 Minute
Sales Pitch

Introducing the Vivobook S14 - S3407.
High Performance Laptop with Intelligent Design.

Designed for those who demand power and style, this sleek machine packs a punch with the latest generation CPU, delivering lightning-fast performance for work, creativity, and entertainment.
With a massive 70Wh battery, you get all-day battery life, no more hunting for power outlets during meetings or travel.

Its minimalist design is not just eye-catching but ultra-portable at just 15.9mm thin and 1.4kg light, it slips effortlessly into your bag, making it the perfect companion for life on the go.

Whether you're a student, professional, or creator, the Vivobook S14 is built to keep up with your ambitionsintelligently designed, powerfully equipped.



Battery capacity

Up to

1.2x

Battery lifespan*

Up to

20 hrs

Battery life*

60% in 49 mins

Fast Charging

technology

BATTERY

More stamina, less charging

No need to worry about running out of battery with ASUS Vivobook S14/S16! Its high-capacity 70 WHrs battery offers all-day stamina for seamless multitasking and entertainment, ensuring your laptop stays energized and ready for anything from dawn to dusk.

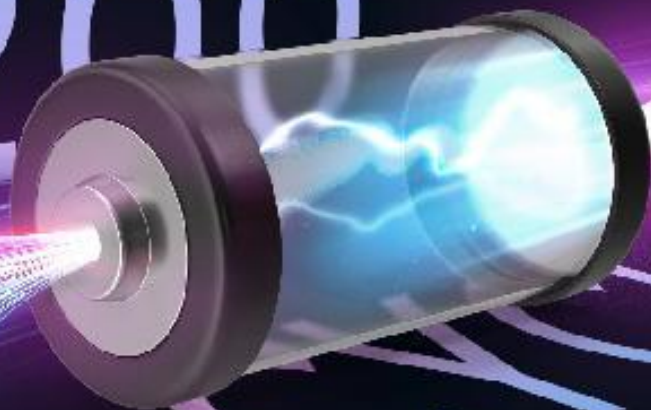


1200 CHARGING CYCLE

Battery Life Beyond Boundaries

Experience enhanced laptop performance and reliability through our exclusive battery technology. It extends your battery's life, increasing charging cycles from 1000 to 1200 in rigorous testing. This ensures your laptop serves you for an extended period, delivering long-lasting benefits.

1200



1.2x

Battery Lifespan

* This data is derived from ASUS laboratory testing, which involves simulating daily charging frequency as the testing standard. The actual lifespan of the battery may differ depending on factors such as product configuration, usage patterns, operational conditions, and power management settings. Over time, the battery's longevity will naturally decrease. For more comprehensive information, please refer to the provided link. <https://www.asus.com/support/faq/1051114>

Battery Care Mode

Extend your battery life with customizable options through MyASUS Battery Care Mode. This feature adjusts the charging behavior, keeping the battery at a healthy 80% charge until you're ready to use it at full capacity.

INSTANT FULL CHARGE MODE



Stay Productive

BATTERY CARE MODE



Expand Battery Lifespan



Battery Care Mode

Keeps your battery healthy even when it's connected to an AC adapter for an extended period of time.

Battery Care Mode

Enable Battery Care Mode to limit battery charging to 80% of full capacity, which will improve the battery's lifespan.



Instant Full-Charge Mode

Instant Full-Charge Mode charges the battery to 100%. Battery Care Mode will be re-enabled after 24 hours.



Whether it's Gaming or non-Gaming model, you can enable 80% Limited Charge by the "Battery Care Mode" in MyASUS.

DESIGN KEY FOCUS



New CNC U
shaped
engraved
LOGO

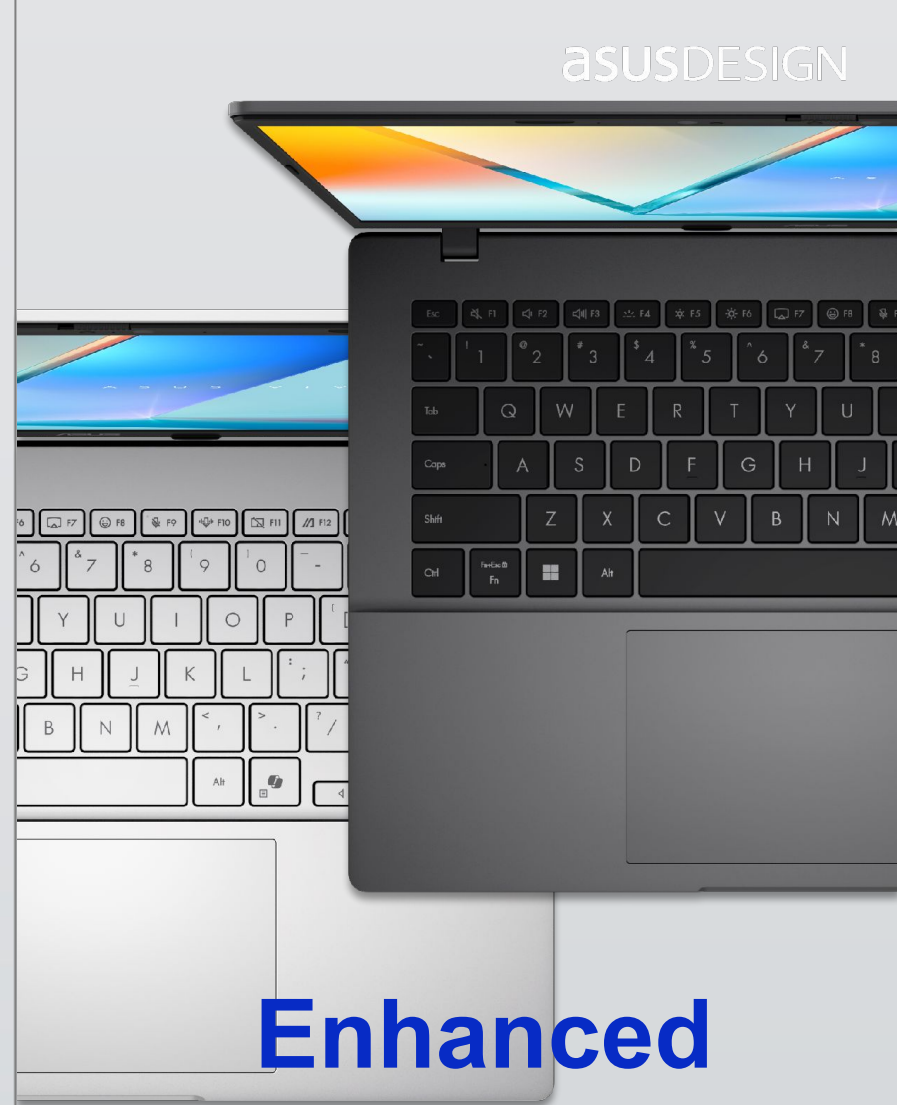
Metallic Elegance

Full metal cover and base with a
**sleek, minimalist
appearance**



Slim and Portable

15.9mm Slim body with
comprehensive **FULL I/O ports**



asusDESIGN

Enhanced Input

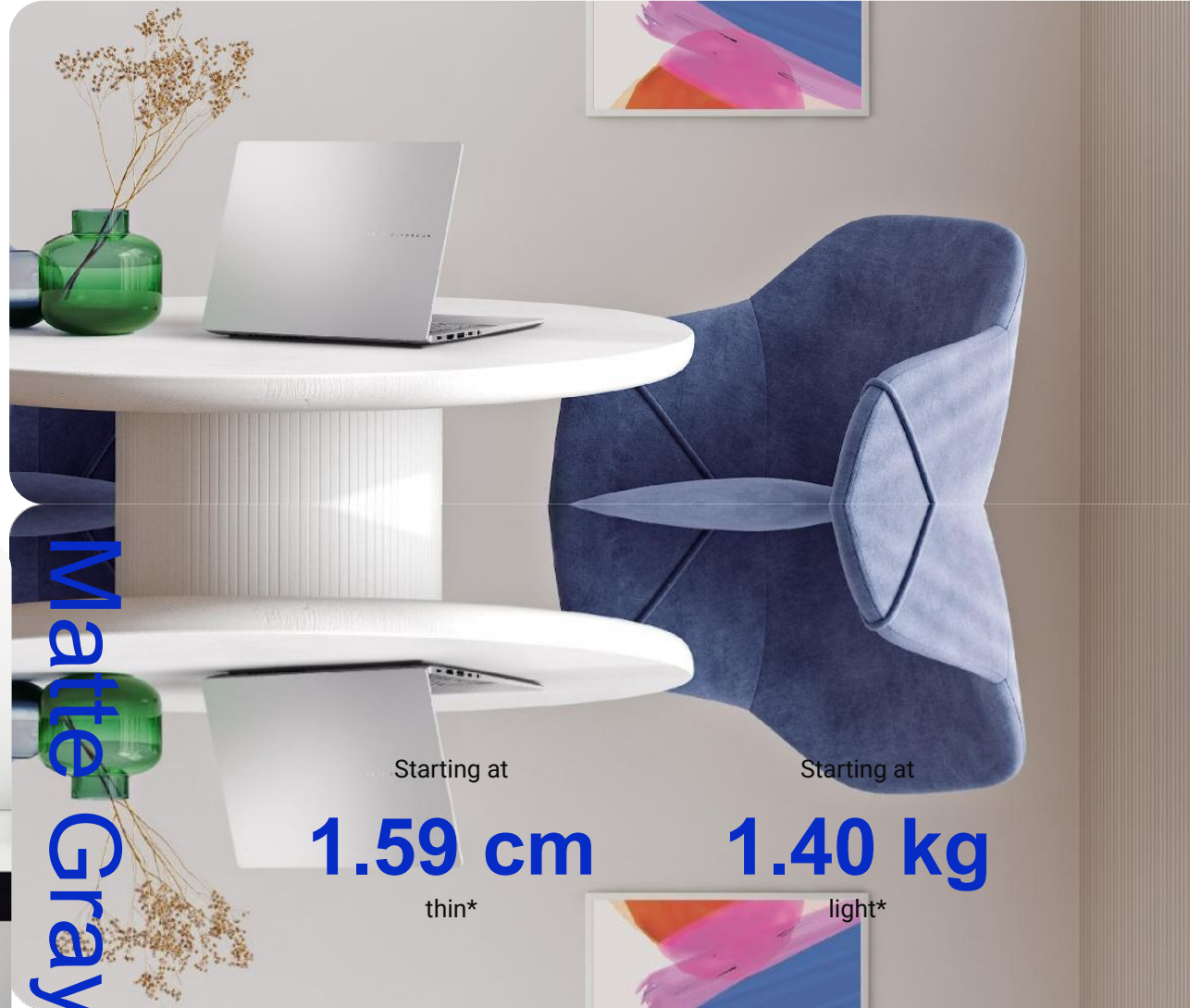
Large touchpad, color-matched keyboard,
and **multiple screen options**

* The model shown is for reference purposes only. Actual models may differ.

Designed for life, Inspired by harmony

The ASUS Vivobook S14 combines stylish, modern design with powerful performance in an ultra-slim, lightweight frame. Its minimalist aesthetics, premium CNC-engraved logo, and harmonious neutral tones create a chic yet understated look, perfect for any lifestyle. With a sleek metallic finish, it offers seamless portability without compromising on power, making it ideal for both work and leisure.

Cool Silver



Starting at
1.59 cm
thin*

Starting at
1.40 kg
light*

*Thickness might vary according to specifications.

*Weight may vary by specifications.

More Productive

ASUS Vivobook S14/S16 has a silky-smooth and large touchpad for improved workflow and effortless navigation, ensuring precise and seamless interactions whether you're working on projects, browsing the web, or relaxing.



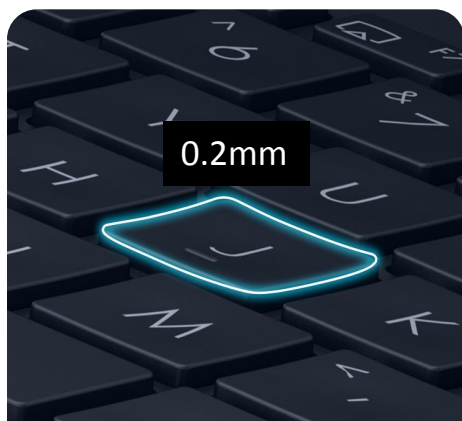
ErgoSense Keyboard, Comfortable Typing Experience

The ASUS ErgoSense keyboard has an incredibly satisfying feel, with the optimum key bounce and travel, calculated with fine-tuned precision.



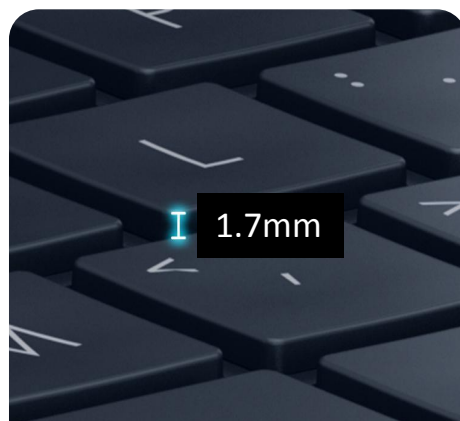
Larger key cap with 19.05mm key pitch

The full-size 19.05 mm key pitch is the same as a desktop keyboard so you can whizz through your work with superb typing comfort and accuracy.



Dished key caps 0.2mm

The 0.2 mm key-cap dish is designed to match the shape of your fingertips so your fingers are gently guided to the ideal contact point with the keys.



Long key travel 1.7mm

The long 1.7 mm key travel lets you type without having to use too much force. And the special ASUS-designed rubber dome guarantees your click force is met with just the right tactile bump you need for a nice grip.



Quiet Operation

The new ErgoSense quiet keyboard uses an optimized scissor-key mechanism that minimizes noise and resonance, benefiting both your personal space and those around you.

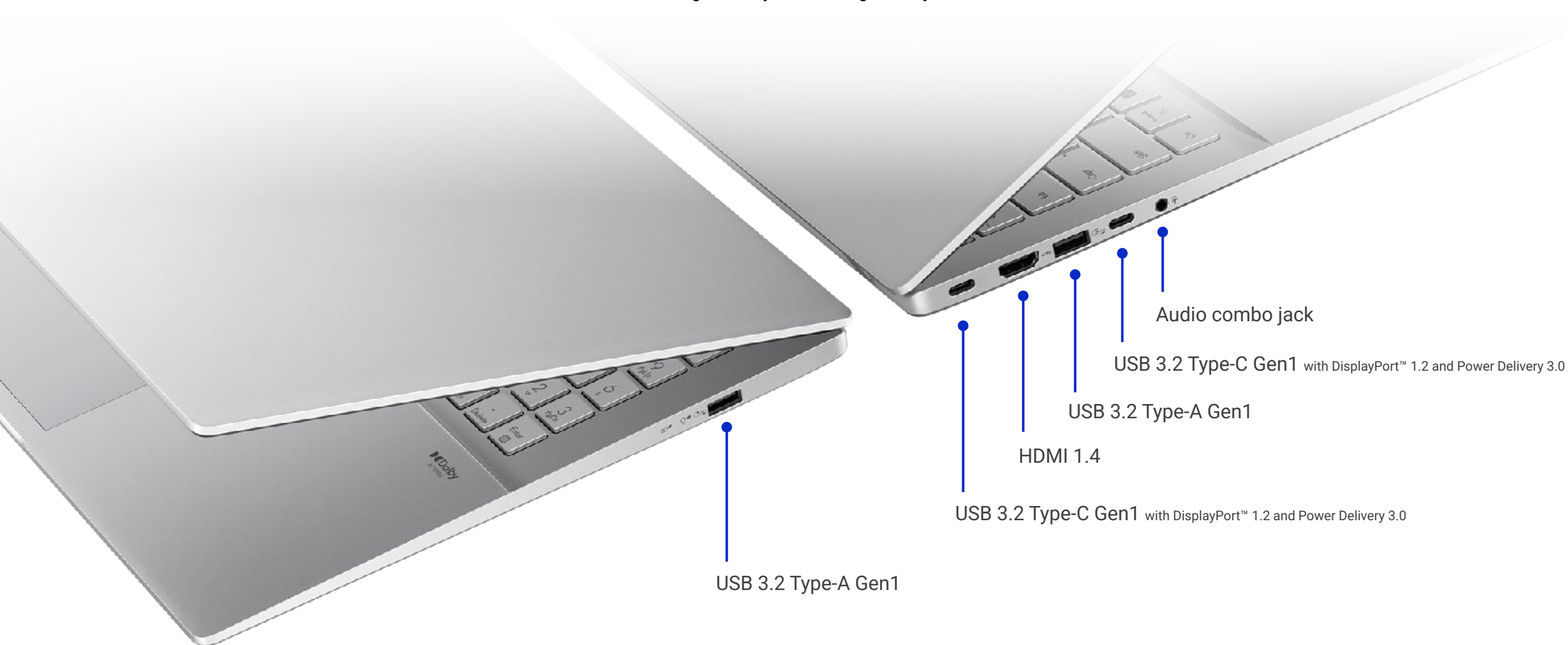


Dedicated function keys

Transformed most-used functions — such as the emoji clipboard, microphone, and AI noise-canceling power switch — into convenient one-finger hotkeys for seamless switching

More connectivity, less hassle

ASUS Vivobook S14/S16 offers effortless connectivity, with all the essential ports you need. Say goodbye to annoying dongles and adapters — connect your devices seamlessly. It's designed for your on-the-go lifestyle.



Military Grade

US Military-Grade Laptop Durability

ASUS consumer laptops meet the ultra-demanding MIL-STD 810H military standard¹³ for reliability and durability, undergoing a punishing test regime that includes extended tests for operation in harsh environments. These factors also help improve the laptops' longevity and hence their sustainability, so you can work, travel or relax with the confidence that your ASUS laptop is ready for the real world — today, and long into the future.



Shock Test

Functional shock

Operational, Unpackage, 40 g, 11 ms, 18 shocks



Altitude Test

Altitude Operation

Operational, 15,000 feet, 5°C/40°C, 12 hrs



Vibration Test

Common carrier

Unpackage
Operational vibration: 5-500 Hz
Duration: 60 minutes



Low Temperature Test

Basic climatic storage and transit

Non-operational, -25~-33°C, 168 hours



High Temperature Test

Hot dry storage and transit

Non-operational, 33~71°C, 168 hours



*The testing regime includes the requirements of both military-grade standards and ASUS quality tests, and varies depending on device. MIL-STD-810H testing is conducted on selected ASUS products only. Note that the MIL-STD-810H testing helps to ensure the quality of ASUS products but does not indicate a particular fitness for military use. The test is performed under laboratory conditions. Any damage caused by attempts to replicate these test conditions would be considered accidental, and would not be covered by the standard ASUS warranty. Additional coverage is available with ASUS Premium Care.

More Intelligence, less limitation

ASUS Vivobook S14 elevates everything with a perfect blend of style and performance. Powered by up to Intel® Core™ 5 210H processor, it offers seamless productivity, content creation, and web browsing. Stay connected and efficient wherever you go, with the added bonus of extended battery life. Whether you're working, creating, or unwinding, ASUS Vivobook S14 ensures smooth, uninterrupted performance.

Intel® Core™ Ultra 7

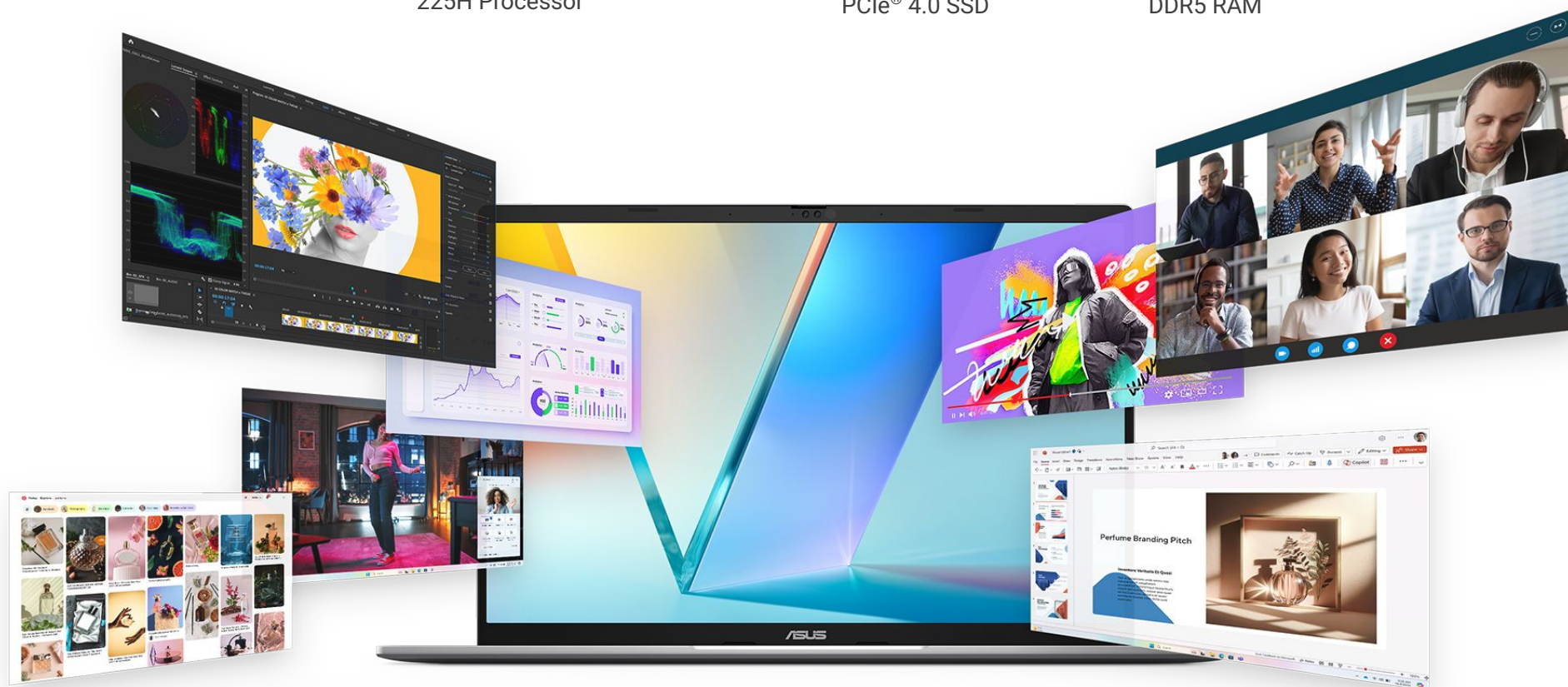
225H Processor

1 TB

PCIe® 4.0 SSD

16 GB

DDR5 RAM



**Intel® Core™ Ultra 7
processor 225H**

Starting at

1.59cm 1.40kg

Thin

Light



**Metallic design
with CNC
engraved logo**

70WHrs

Multi-day battery life

Up to

20 hrs

Video playback



Allows for

45W

CPU performance

**More Intelligent
with Phone
Link and AI
noise
cancellation**

ASUS Vivobook S14

S3407



**16:10WUXGA
IPS Panel**

Three-sided NanoEdge design

**Dolby
ATMOS**

Full I/O Ports

2 x USB 3.2 Type-C gen 1 (DisplayPort™ 1.2
and Power Delivery 3.0), 2 x USB 3.2 Type-A
gen 1,
1 x HDMI 1.4, 1 x 3.5mm jack



**Privacy
Protection**

Windows Passkey
AI Camera, IR Webcam

16GB

DDR5
memory

1TB

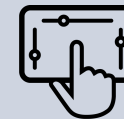
PCIe 4.0
x4 storage



WiFi 6



**Military Grade
Durability**



**Large smart
gesture
touchpad**



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Vivobook S14

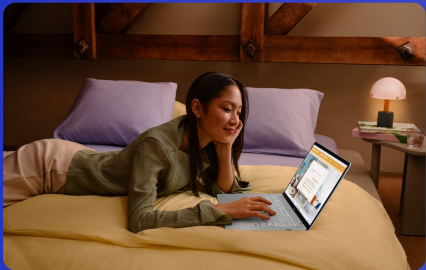
Intelligent Design with AI Lasting
Power

M3407
Training material

1 Second Slogan

High Performance Laptop with Intelligent Design

10 Second
KSP



All day battery life with 70Wh
battery capacity



Stylish 15,9mmThin and 1,4kg
Light with Minimalist Design



High Performance with The
Latest Gen CPU

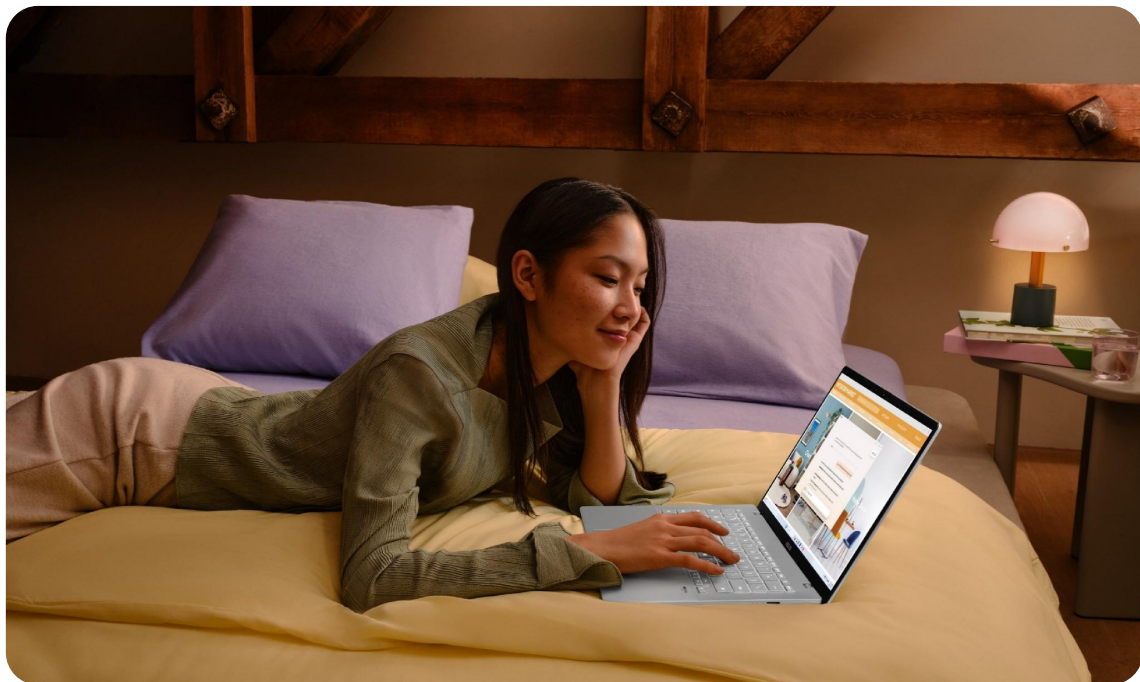
1 Minute
Sales Pitch

Introducing the Vivobook S14 - M3407.
High Performance Laptop with Intelligent Design.

Designed for those who demand power and style, this sleek machine packs a punch with the latest generation CPU, delivering lightning-fast performance for work, creativity, and entertainment.
With a massive 70Wh battery, you get all-day battery life, no more hunting for power outlets during meetings or travel.

Its minimalist design is not just eye-catching but ultra-portable at just 15.9mm thin and 1.35kg light, it slips effortlessly into your bag, making it the perfect companion for life on the go.

This laptop redefines smart performance with its advanced CPU, featuring a powerful AMD Ryzen™ 5 220 Processor that accelerates your productivity, creativity, and multitasking like never before.



BATTERY

More stamina, less charging

No need to worry about running out of battery with ASUS Vivobook S14! Its high-capacity 70 WHrs battery offers all-day stamina for seamless multitasking and entertainment, ensuring your laptop stays energized and ready for anything from dawn to dusk.



Battery capacity

Up to

1.2x

Battery lifespan*

Up to

23hrs

Battery life*

60% in 49 mins

Fast Charging

technology

*ASUS tested Vivobook S14/S16 (M3407KA/M3607KA) in June, 2025 with 1080p video playback. Battery life is up to 23 hours for both laptops (M3407KA/M3607KA). Actual battery life may vary depending on product configuration, usage, operational conditions and power management settings. Battery life will decrease over the lifetime of the battery.

DESIGN KEY FOCUS



New CNC U
shaped
engraved
LOGO

Metallic Elegance

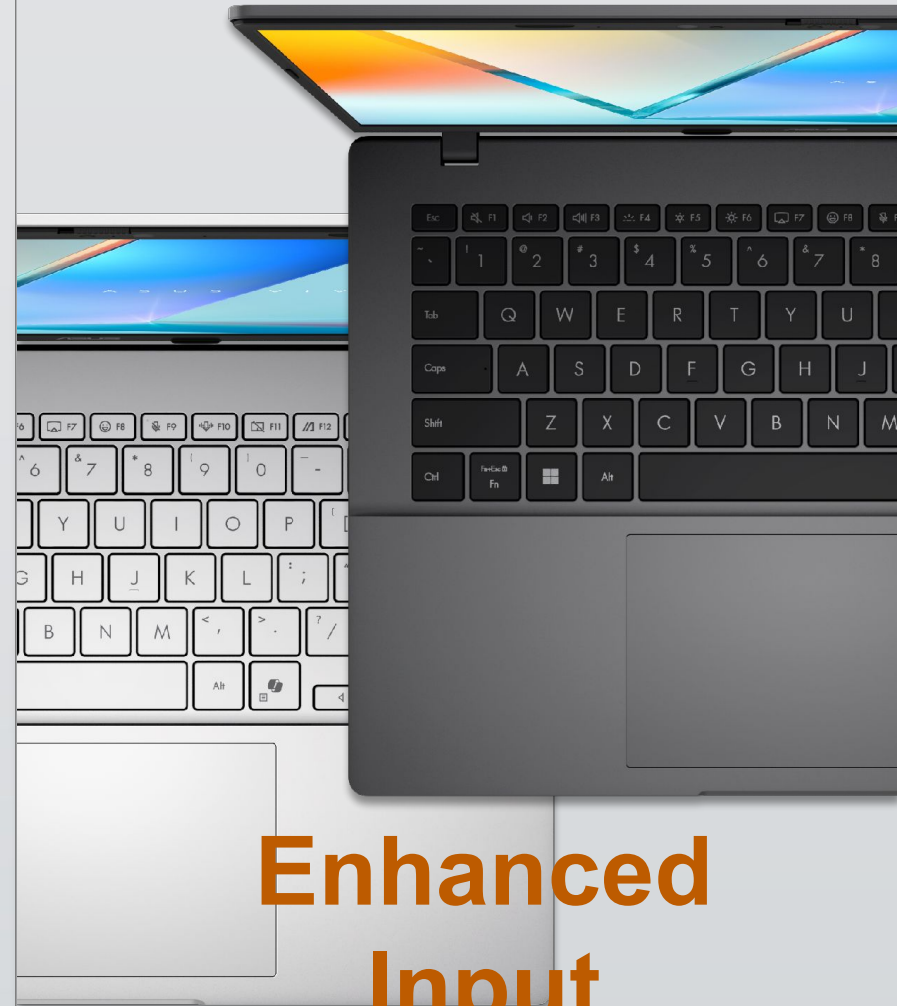
Full metal cover and base with a
**sleek, minimalist
appearance**



Slim and Portable

15.9mm Slim body with
comprehensive **I/O ports**

asusDESIGN



Enhanced Input

Large touchpad, color-matched keyboard,
and **multiple screen options**

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More Intelligence, less limitation

Powered by

AMD Ryzen™ 5 220

processor

Up to

30W

total TDP

1 TB

PCIe® 4.0 SSD

16 GB

DDR5 RAM



Designed for life, Inspired by harmony

The ASUS Vivobook S14/S16 combines stylish, modern design with powerful performance in an ultraslim, lightweight frame. Its minimalist aesthetics, premium CNC-engraved logo, and harmonious neutral tones create a chic yet understated look, perfect for any lifestyle. With a sleek metallic finish, it offers seamless portability without compromising on power, making it ideal for both work and leisure.

Cool Silver



Matte Gray



Starting at

1.59 cm
thin*

Starting at

1.4 kg
light*

*Thickness might vary according to specifications.

*Weight may vary by specifications.

Military Grade

US Military-Grade Laptop Durability

ASUS consumer laptops meet the ultra-demanding MIL-STD 810H military standard¹³ for reliability and durability, undergoing a punishing test regime that includes extended tests for operation in harsh environments. These factors also help improve the laptops' longevity and hence their sustainability, so you can work, travel or relax with the confidence that your ASUS laptop is ready for the real world — today, and long into the future.



Shock Test

Functional shock

Operational, Unpackage, 40 g, 11 ms, 18 shocks



Low Temperature Test

Basic climatic storage and transit

Non-operational, -25~-33°C, 168 hours



Altitude Test

Altitude Operation

Operational, 15,000 feet, 5°C/40°C, 12 hrs



High Temperature Test

Hot dry storage and transit

Non-operational, 33~71°C, 168 hours



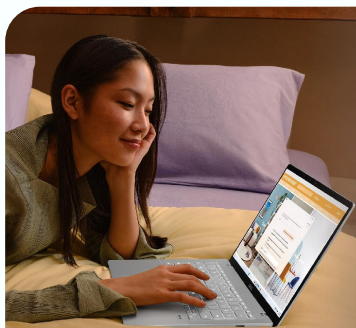
Vibration Test

Common carrier

Unpackage
Operational vibration: 5-500 Hz
Duration: 60 minutes



*The testing regime includes the requirements of both military-grade standards and ASUS quality tests, and varies depending on device. MIL-STD-810H testing is conducted on selected ASUS products only. Note that the MIL-STD-810H testing helps to ensure the quality of ASUS products but does not indicate a particular fitness for military use. The test is performed under laboratory conditions. Any damage caused by attempts to replicate these test conditions would be considered accidental, and would not be covered by the standard ASUS warranty. Additional coverage is available with ASUS Premium Care.



70WHrs
Multi-day battery life

Up to
23 hrs
Video playback



Copilot+PC

Powered by
AMD Ryzen™ AI 7 350
Processor

Allows for

50 TOPS
NPU for AI computing



Privacy Protection

Microsoft Pluton
Windows Passkey
AI Camera, IR Webcam

Starting at

1.59cm **1.4kg**
Thin Light



Metallic design with CNC engraved logo



ASUS Vivobook S14
M3407KA



16:10 WUXGA OLED Panel
Three-sided NanoEdge design



Dolby
ATMOS

Full I/O Ports

2 x USB 3.2 Type-C gen 1 with DisplayPort™ 1.2 and Power Delivery 3.0, 2 x USB 3.2 Type-A gen 1, 1 x HDMI 2.1, 1 x Audio jack



16GB
DDR5
memory

1TB
PCIe 4.0
x4 storage



WiFi 6



Military Grade
Durability



Large Smart Gesture touchpad

* The model shown is for reference purposes only. Actual models may differ.

*Model and specification configurations are subject to availability and may vary by region.

Vivobook S – Perfect Pair

Accessories Ecosystem



ASUS Wireless Mouse MD102

Key selling point:

- Near-silent mouse clicks & durable
- Adjustable DPI settings for seamless control
- Up to 12 months long battery life



ASUS 100W 3-Port GaN Charger AC100-02

Key selling point:

- 100W pocket friendly charger
- 3-Port with fast-charging technology
- GaN technology for minimal heat